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OPERATION SLOWDOWN: SPEEDERS ON BITTERS ROAD, BEWARE!

If you have ever driven on West Bitters Road between Blanco and Highway 281 North, then you know what a nightmare it can be. But that may soon be changing thanks to "Operation Slowdown."

Currently, eastbound traffic backs up due to construction near 281, while motorists traveling westbound seem to get a heavy foot once they get past West Avenue.

This approximate 1.5-mile strip of roadway between West Avenue and Silverhorn Drive has become dangerous due to the constant speeding. The San Antonio Police Department confirms that this is a problem area. Just last month, 132 speeding tickets and 6 warnings were issued over a period of 34 man-hours along this stretch of Bitters.

On Sunday, October 31, 2004, in an effort to make this area safer, District 9 City Councilman Carroll Schubert announced the launch of "Operation Slowdown." Now, the San Antonio Police Department will saturate this area of Bitters Road, substantially increasing their patrols. In addition, Public Works has installed special "Operation Slowdown" signs that are visible as motorists enter the area, as well as six additional speed limit signs.

"This is one of the quickest and most cost efficient ways to attempt to slow down motorists in this area," Schubert stated.

"Operation Slowdown" begins Monday, November 1, 2004.